

[Translation]
September 18, 2012

To whom it may concern

Company name:	Nippon Television Network Corporation
Representative:	Yoshio Okubo Representative Director, President
Stock listing:	TSE First Section (Code: 9404)
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Notice of receipt of certification as a certified broadcasting holding company

Nippon Television Network Corporation (“NTV”) today received certification from the Minister of Internal Affairs and Communications as a certified broadcasting holding company, under Article 159 of the Broadcasting Act.

Further, pursuant to the transition to a certified broadcasting holding company, Nippon Television Network Preparatory Corporation, a wholly owned subsidiary of NTV which is scheduled to assume the rights and obligations relating to all businesses of NTV, excluding the group operations management business, obtained permission to assume the radio licenses of NTV under Article 20 of the Radio Act.

Following the aforementioned receipt of certification and permission to assume radio licenses, NTV, BS Nippon Corporation (“BSN”), and CS Nippon Corporation (“CSN”) will officially transition to a certified broadcasting holding company structure on October 1, 2012.

Please note that also on October 1, 2012, the following trade name changes will take effect: from Nippon Television Network Corporation to Nippon Television Holdings, Inc. and from Nippon Television Network Preparatory Corporation to Nippon Television Network Corporation. In addition, pursuant to share exchanges, BSN and CSN will become wholly owned subsidiaries of Nippon Television Holdings, Inc.

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